



A New Partnership Propelling Us to the Mountaintops!



MISSION

The ARES/RACES organization's mission is to provide multiple methods of communication in support of our served state, county, public safety, public health, and other disaster relief and volunteer organizations in an emergency.

Our Love Story begins with the sale of a Subaru Forester to a Board member of our nonprofit organization, Friends of Yavapai County ARES/RACES (FOYCAR). After a delightful day at Findlay Subaru Prescott with Matt Pompay, Product Specialist and followed by an informative meeting with John Van Winkle, Love Encore Specialist, our new Subaru owners asked about the dealership's Community Involvement and sponsorship opportunities. They were quickly referred to "call Sol", the Marketing Director and answer man for all such inquiries.

After a brief discussion of what FOYCAR is all about, Sol facilitated a meeting with "Mac" Macfarlane, General Manager and Joe Porto, Sales Manager. Three of our FOYCAR board members made a presentation to describe our organization's mission and pending expansion projects. Our group is committed to enhance and ensure public safety communications during an emergency. In order to achieve game-changing new capabilities, we have developed a high-speed microwave network on amateur radio frequencies. Once this WiFi network is implemented, it would enable emergency responders to make calls, send texts, access the internet, remotely view & control webcams all when their normal communication channels have been overwhelmed or have failed during an emergency. We know clear and constant communication is key to resolving any crisis situation.

This critical, multi-phase project has been initiated with 2 nodes in place on local mountain tops that connect into Maricopa County. In order to complete the build of the network's backbone, we are seeking grants to fund our next phases. Mac, who is very preparedness minded and appreciates the important role FOYCAR has within Yavapai County emergency responders, said "yes" to an immediate \$1,000 check and a promise to continue to partner with our organization moving forward. Findlay Subaru's generosity and commitment to health & safety of the community will help ensure that emergency responders can continue to communicate effectively in any incident.

A heartfelt thanks from our 65 member volunteer organization at FOYCAR who are committed to being the emergency communicators when all else fails. Our experiences in 2020 have certainly illustrated that chaos can happen, even in Yavapai County. FOYCAR is striving to make sure our community is prepared and can respond effectively, whatever challenge comes our way.